

11th Annual Awards



Innovation Award

Ricoh

GelSprinter Product Line

2006 BERTL'S BEST WINNER

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Inkjet technology has served the commodity print market for years, while laser/LED technology has satisfied the more robust needs of the business user. Ricoh's GelSprinter technology has turned this cozy arrangement on its head offering devices with an inkjet price tag, yet having the characteristics of a laser/LED. For that, Ricoh has achieved a coveted BERTL's Best Innovation Award.

A handwritten signature in black ink, appearing to read 'Mark Adams', is written over a horizontal line.

Mark Adams, CEO

BERTL

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