

11th Annual Awards



Innovation Award

Ricoh

Aficio 480W

2006 BERTL'S BEST WINNER

Wide format printing is no longer the sole domain of the CRD or outsource supplier. A new breed of device that caters to the decentralized front office is emerging. Ricoh's Aficio 480W fits this niche perfectly offering a great bang for the buck and a design that minimizes learning and delivers maximum productivity. It has earned a coveted BERTL's Best Innovation Award.

A handwritten signature in black ink, appearing to read 'Mark Adams'.

Mark Adams, CEO

BERTL

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